



Dear Friend of NPH USA,

Like many of our own families, our NPH Family is unique. Our modern, blended family consists of children, caregivers, godparents, donors and friends that don't share last names, nationalities or cultures. Instead, we are family bonded not by blood, but by love. Our NPH Family may be much larger, more diverse and geographically distant than most, but we share the same values as many of your families: respect, care, trust, responsibility, kindness and service.

The pandemic has brought our family many new challenges. According to the Economic Commission for Latin America, an additional 30 million people in the region are now living in poverty. Alleviating poverty is an essential part of our mission here at NPH. As the poverty rate increases, so does the need for our work. When challenges arise, family is more important than ever. Together, we can get through anything.

This spring, NPH USA will launch our Celebrate Family campaign. We will host several regional events honoring all members of our NPH Family, which includes pequeños and supporters from around the globe. Our goal is to raise \$469K\* to support our OneFamily, community outreach, nutrition and sustainability programs. These programs are vital to nourishing and sustaining growing families in our community and children in our care. *As part of this initiative, we invite you to **Taste of NPH**, our weeklong celebration of family from May 10 – 16, 2021.*

**Join us in raising the necessary funds to create a life-changing event while marketing your organization or showcasing your individual support for the NPH family.**

For more information about this event, please contact your Regional Office.

[Northwest Region](#)  
Phone 425.549.7002  
[gvisario@nphusa.org](mailto:gvisario@nphusa.org)

[Upper Midwest Region](#)  
Phone 651.560.7101  
[izietsman@nphusa.org](mailto:izietsman@nphusa.org)

[Mid-Atlantic/Northeast Region](#)  
Phone 617.206.4943  
[tthompson@nphusa.org](mailto:tthompson@nphusa.org)

[Southwest Region](#)  
Phone 480.237.3001  
[xwalker@nphusa.org](mailto:xwalker@nphusa.org)

[Midwest Region](#)  
Phone 616.723.7870  
[cglehkher@nphusa.org](mailto:cglehkher@nphusa.org)

[Southeast Region](#)  
Phone 312.386.7499  
[info@nphusa.org](mailto:info@nphusa.org)

Your support for NPH is greatly appreciated!

Sincerely,  
NPH USA

*\* \$469K represents funds typically raised across regions at spring and summer in-person events, now changed due to the pandemic.*



# Celebrate FAMILY

## Sponsor Our NPH Family

### Power of Protein \$50,000

Your sponsorship provides 6 weeks of beans for the children!

#### Facebook & Instagram Video Paid Promotional Series

A 20-second promotional video, posted once a week for three weeks. NPH USA will assist with desired targeted audience.

#### Blog Post Feature on NPH USA website

#### Celebrate Family Landing Page

Name/Logo feature on cover photo

#### National NPH USA Emails

Name/Logo included in e-newsletters reaching 20,000+ households

#### Facebook & Instagram Still Ad Paid Promotional Series

Name/Logo featured as the Power of Protein Sponsor in an advertisement for Celebrate Family once a week for three weeks. NPH USA will assist with desired targeted audience.

#### Direct Mail

Featured sponsor on Spring mail piece reaching 10,000+ households if sponsorship is finalized by April 8th, 2021.

#### +All An Apple A Day Benefits! (See page 3)

Include an additional 30 seconds to your **Taste of NPH** video placement



### Cowabunga \$29,805

Your sponsorship provides milk to each child for a month!

#### Facebook & Instagram Video Paid Promotional Series

A 10-second promotional video, posted once a week for three weeks. NPH USA will assist with desired targeted audience.

#### Celebrate Family Landing Page

Name/Logo feature on cover photo

#### National NPH USA Emails

Name/Logo included in e-newsletters reaching 20,000+ households

#### Facebook & Instagram Still Ad Paid Promotional Series

Name/Logo featured as the Power of Protein Sponsor in an advertisement for Celebrate Family once a week for three weeks. NPH USA will assist with desired targeted audience.

#### +All An Apple A Day Benefits! (See page 3)

Include an additional 15 seconds to your **Taste of NPH** video placement



Sponsorships received by May 3<sup>rd</sup> receive all benefits!  
To sponsor *Celebrate Family*, please fill out the form on page 4 or visit [nphusa.org/family](http://nphusa.org/family)



## Taste of NPH – Sponsorship Benefits

Support this exciting week-long virtual experience featuring daily connections to the NPH family, providing you and other NPH supporters with **a taste** of what it means to be a part of the NPH Family. The main experience will be food-focused through video & recipes on a custom webpage to connect you to the cuisine and culture of the NPH homes. What better way to Celebrate Family than through everyone’s mutual love of food!

	<b>Meat Lovers \$1,535</b>	<b>Lettuce Serve Them \$3,190</b>	<b>Fill Their Bowl, Feed Your Soul \$5,245</b>	<b>An Apple A Day \$12,235</b>
<b>Power of your Sponsorship</b>	A serving of chicken for every child for 1 day	Fresh veggies for every child for 2 days	A serving of rice for every child for 1 week	Fresh fruit for every child for 10 days
Logo/Name on <i>Taste of NPH</i> print and digital materials	✓	✓	✓	✓
Logo/Name on <i>Taste of NPH</i> website	✓	✓	✓	✓
Logo/Name on <i>Taste of NPH</i> Facebook Event Page	✓	✓	✓	✓
Logo/Name on <i>Taste of NPH</i> Culinary Kit		✓	✓	✓
<i>Taste of NPH</i> Culinary Kit		✓	✓	✓
Video Placement			15 Seconds	30 Seconds
Virtual meet & greet & eat with a professional chef!				✓

Sponsorships received by May 3<sup>rd</sup> receive all benefits!  
To sponsor *Celebrate Family*, please fill out the form on page 4 or visit [nphusa.org/family](http://nphusa.org/family)





# Celebrate FAMILY

## Sponsorship Reply Form

**Yes! I want to be a *Celebrate Family* Sponsor – Please choose a Sponsorship Level.**

- \$50,000 Power of Protein Sponsor
  - \$29,805 Cowabunga Sponsor
  - \$12,235 An Apple A Day Sponsor
  - \$5,245 Fill Their Bowl, Feed Your Soul Sponsor
  - \$3,190 Lettuce Serve Them Sponsor
  - \$1,535 Meat Lovers Sponsor
- Please do NOT send me the NPH Culinary Kit.

I cannot sponsor, but would like to make a 100% tax deductible donation of \$\_\_\_\_\_.

### Company Information:

Business/Donor Name: \_\_\_\_\_

*(print name as it should appear on materials)*

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Payment Method:

Check to **NPH USA**

Visa  Master Card  Discover  AmEx

Amount \$ \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Sponsorships received by May 3<sup>rd</sup> receive all benefits!

To submit this form by way of email or for any sponsorship questions, please contact Xavier Walker at (480)-237-3001 or [xwalker@nphusa.org](mailto:xwalker@nphusa.org).

You may also fill out this form directly at [www.nphusa.org/family](http://www.nphusa.org/family) or mail it to our office at 134 N. LaSalle St. STE 500, Chicago IL 60602.

Please send your Sponsorship marketing materials directly to Meg Brockman at [mbrockman@nphusa.org](mailto:mbrockman@nphusa.org) in high resolution formats.

## Thank You for Your Consideration and Your Support for the NPH Family!

NPH USA is a registered 501(c)(3) nonprofit corporation, Federal Tax ID #65-1229309. Donations are tax deductible to the extent provided by law. All donated funds are diligently appropriated and an audited financial statement is available upon request. To read our Charitable Solicitation Disclosure Statements, visit [nphusa.org/disclosure](http://nphusa.org/disclosure)