



NPH USA
Raising Children. Supporting Families.
Transforming Lives.



Fundraising

PLANNING YOUR FUNDRAISER

- Reach out to your regional Liaison right away! They can:
 - Supply you with the NPH gear you need. This might include brochures, flyers, stickers, child sponsorship materials, and a little swag.
 - Provide you with ideas on how to make your fundraiser successful.
 - Connect you with your Regional Staff Contact to promote your fundraiser on official NPH USA.
- Decide if you'd like your funds to go towards a specific home or project. For example, you can fundraise for a clean water project in Mexico, community education scholarships in the Dominican Republic, or even solar power in Guatemala! Please always reach out for an updated list of project options.
- Decide if you want to include a "text-to-donate" aspect where donors can text their donation in, directing it towards your specific project. If so, your Regional Staff Contact can set you up fundraising goal and "text-to-donate" instructions.
- Make sure to ask for your school administration's support. Encourage them to promote and participate in your fundraiser!



PROMOTING YOUR FUNDRAISER

- Place flyers around your school or the location of the fundraiser
- Enlist family and friends to help you promote the fundraiser to their networks.
- Ask if you can speak during your school's morning announcements or during lunches to tell people about NPH, how it has impacted you, and your fundraiser.
- Send out a school-wide email with the details of your fundraiser and why NPH is the charity to give to.
- Wear an NPH t-shirt to school and tell everyone about the fundraiser you are organizing when they ask about your shirt.
- Use your social media!

AFTER YOUR FUNDRAISER

- Reach out to your Liaison with totals, pictures, and a little written blurb to show off your efforts on official NPH USA social media.
- We can provide you with NPH stationary for thank you post cards or notes.

Reach out to your regional contact for more information on starting a club and fundraiser support!

For more information, visit: www.nphusa.org/youthambassador

NPH USA
nphusa.org