



# Church Partnership Campaigns

#### 30 Children in 30 Days Campaign

Every week the NPH USA office receives dozens of kids that need sponsors and we need help to find them a godparent! Our "30 Children in 30 Days" campaign promotes 30 specific children at all our homes currently available to be sponsored! With permission, we promote these children when a pequeño tour or speaker visits a church. With the church committee's help, we promote it two weeks ahead and two weeks post the speaking event for the full 30 days!

### **Fund a Need Project**

NPH has many specific needs to be met at our homes. For this year, we are focused on providing a college education to 37 of our NPH Mexico children who are striving to break the cycle of poverty in their lives through education! An average year of schooling in a Mexico University is only \$2,500.00! Help us raise funds towards covering the university costs of some of our children!

#### **Church Family Sponsorship Wall**

Unite your church community as one while helping those less fortunate! Our church family sponsorship wall builds a sense of community within your parish, provides a daily awareness to help others less fortunate and inspires parishioners to be a part of something greater than ourselves. NPH USA provides a wall of photos sponsored by members of your parish with material and other children needing to find a godparent! It can go on any wall you choose. Create a display within your church and work together toward a common goal to make a difference in the life of one more child.

"In imitation of our Master, we Christians are called to confront the poverty of our brothers and sisters, to touch it, to make it our own and to take practical steps to alleviate it."

~ Pope Francis

For more information about these campaigns, please contact Elizabeth Caletka at ecaletka@nphusa.org or (617) 206-4942.

#### **GET CONNECTED!**

Facebook:
facebook.com/NPHUSA
Twitter: @NPHUSA
Instagram: @nphusa
Youtube:
youtube.com/user/nphusa





## Promotional Ideas for an NPH Fundraising Campaign or Speaking Event

- NPH Speaker: We would arrange to have an NPH pequeño or representative speak at your parish masses for a designated weekend.
- Committee: Organize a church committee to work the tables at the doors before and after all masses for the full length of the campaign. For a pequeño tour, we typically suggest 2 weeks prior and 2 weeks after. For a specific child sponsor campaign or college funding campaign, we can provide "sponsored" stickers every time a child is sponsored or their education is funded!
- Promotional Speakers: Have representatives from your church that have visited a home, sponsor a child, or are aware of our program speak at the masses at the launch of the campaign or the week prior to the tour/speaker.
- ➤ <u>Video:</u> Show a short NPH USA video during mass either focused on child sponsorship or one of our children. This can be used during the pequeño tour or promoting it prior to their arrival.
- > <u>Bulletin</u>: Highlight a specific child's educational goal in the bulletin in each week, promote the project with the website link to donate.
- <u>Website</u>: we can create a specific webpage for your church to accept donations towards a goal or children to be sponsored. This page can be linked to your parish website!
- Materials: The NPH office sets up tables at each door with posters detailing the fund a need project, general/sponsorship information, etc. A poster with a meter towards the goal can also be provided! A flyer can also be provided to help raise funds prior through a mailing, email blast, small fundraising drive events, etc.
- Event: Your parish can host an event to help raise funds towards the goal! Partner with different parish groups to sponsor a child or a college education!
- > <u>Tithing</u>: Provide ongoing support through a second collection or designate a portion of collections to your campaign!

