



NPHI CHILD MEDIA POLICY

For Visitors, Volunteers and Staff

For visiting journalists: Photos, video and interviews must be conducted with the approval and knowledge of the NPHI Director of Communications, and/or the respective National Director or the local Communication Officer in the respective country. Make sure the Media Visit Collaboration Form process has been followed prior to any visit. At the beginning of any visit, journalists will meet with the local Communication Officer and develop an agenda for the visit and review local media restrictions. The visitor/ journalist may not be alone with the children under any circumstances.

NPH staff, fundraising office staff, short and long-term volunteers, visitors, or journalists, who are taking photos or video of any NPH program, are requested to photograph only children that are in custody of NPH, unless prior authorization is approved.* Please be respectful and do not take photos of children or adults of any community outreach program. If specific photos are needed of any of our programs, the Communication Officer or NPHI Director of Communications can provide a gallery of approved photos available for use.

All NPH staff, fundraising office staff, short and long-term volunteers, visitors, are required to be cautious in sharing photos of our children in any social media platform. Do not use the real name of any minor (under 18 years old) who is in NPH custody when sharing or posting photos to social media. For example you can write, "My Godchild from NPH Honduras" or "a boy playing soccer". Fundraisers should always use the child alias database for minors.

NPH has the right to request that any media used of a NPH home, child or program be removed from any social media platform (website, facebook, instagram, blogs, etc.)

NPH will not approve media that is for the personal gain only of the interested party. All projects should in some way benefit the children of NPH.

All NPH materials are protected by copyright, including text, photographs, logo, images and videos. Permission to reproduce any NPH material must be requested from the NPHI Director of Communications and will only be granted on condition that these principles and guidelines are adhered to.

*These NPH homes have additional restrictions for media: Bolivia and Peru (minors can only be photographed if their faces are not identifiable) Guatemala (internal NPH children in protective care can only be photographed if their faces are not identifiable, external community students can be photographed) Matamoros, Mexico (minors can only be photographed if their faces are not identifiable). In some of our countries including Mexico and El Salvador, there are specific children who also cannot be photographed due to privacy concerns.

If you have any questions, please contact:
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Director of Communications
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602.908.1845
skype:monica.gery

Please see examples on next page...

Applies to all print, websites and social media

Country	Restriction(s)	Examples
Bolivia	Under age 18 can only be photographed if their faces are not identifiable	 
El Salvador	Some specific children cannot be photographed due to privacy concerns	Please check with the local Communication Officer
Guatemala	Internal NPH children in protective care can only be photographed if their faces are not identifiable, external community students can be photographed	 
Mexico	Under age 18 can only be photographed if their faces are not identifiable for children located in Matamoros; some specific children cannot be photographed due to privacy concerns	 
Peru	Under age 18 can only be photographed if their faces are not identifiable	 

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NPH International

www.nph.org info@nph.org

BOLIVIA DOMINICAN REPUBLIC EL SALVADOR HAITI HONDURAS GUATEMALA MEXICO NICARAGUA PERU